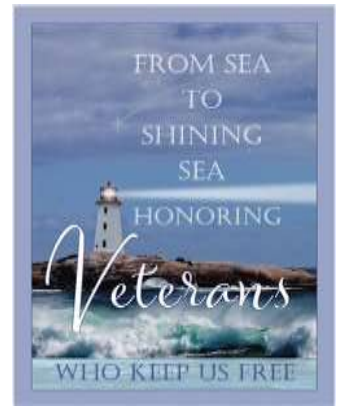


Membership/Mentoring

October 2025 FOCUS – Invite (Recruit)

Message from our National President

Her motto continues... From Sea To Shining Sea Honoring Veterans Who Keep Us Free as well as be "The lighthouse in someone's Storm." Together we are the ocean, recruiting, retaining, reinstating, and navigating current and future re members.



As our Ocean continues to recruit New Members... please share these awards that our "Builders" can win as they build our Bridges for our Veterans through adding new members.

- 5 Member Recruiter Pin. Each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the VFW Auxiliary will receive a 5 Member Recruiter Pin. Pin mailed directly to the recruiter.
- 5 Member Recruiter Drawing. Each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the VFW Auxiliary will be entered into the 5 Member Recruiter Drawing to receive a \$100 Visa Gift Card.
- "National Membership Achievement" Recruiter Award. Each VFW and VFW Auxiliary member who recruits twenty (20) new and/or rejoined members to the VFW Auxiliary will receive a "National Membership Achievement" Recruiter Award. VFW Auxiliary Treasurers on all levels are not eligible for this award.
- "National Membership Achievement" Recruiter Drawing. Each VFW and VFW Auxiliary member who recruits twenty (20) new and/or rejoined members to the VFW Auxiliary will be entered in the "National Membership Achievement" Recruiter Drawing to receive a \$400 Visa Gift Card. VFW Auxiliary Treasurers on all levels are not eligible for this award.

You can find our National President's Program book in M.A.L.T.A under member resources. This book is a wealth of information to help make this year a success. This was showcased at National Convention and can be downloaded on any phone, computer or iPad.

Taking advantage of learning our programs will help make our members feel educated and included.

Keep sending in your mentoring reports! I love reading these and seeing you make a difference in your Auxiliaries!



Holly Evans
Membership/Mentoring
Chairman 2025-2026

Has your Auxiliary researched how many members were logged into M.A.L.T.A.? Let's continue to focus on encouraging all our members to

Approved by:
Dept. President
Mike Yates